



Dec 17, 2020 10:00 CET

The ultimate ski guide by Willy Bogner and Friends

Die DEUTSCHE Version finden Sie anbei als PDF.

The first snow is here. Even though we are not yet able to ski ourselves, we can already dream of it: with the ultimate ski guide by Willy Bogner and friends. Well-known personalities from the world of skiing around Willy Bogner (including Felix Neureuther, Markus Wasmeier and Viktoria Rebensburg) present their favorite ski resorts, slopes and insider tips.

Available in German only for 39.95 Euro – online at

<https://www.callwey.de/buecher/der-ultimate-skiguide/> or at selected book stores.

Willy Bogner GmbH & Co. KGaA, based in Munich, is an internationally successful lifestyle company and the leading provider of exclusive sports fashion, luxurious sportswear and designer fashion. The company employs over 800 people worldwide and appears in over 50 countries with the BOGNER (Woman, Man, Sport, Kids) and FIRE+ICE brands as well as licences. The company, which has existed since 1932, is led by Heinz Hackl and Gerrit Schneider, owner is Willy Bogner represented by trustee Arndt Gewitz. More information: www.bogner.com.

Contacts



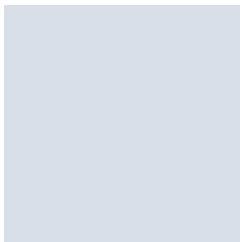
Alena Haage

Press Contact
Public Relations
a.haage@bogner.com
+49 89 436 06 371



Christine Neubauer

Press Contact
Public Relations
c.neubauer@bogner.com
+49 89 436 06 450



Saskia Scharowsky

Press Contact
Corporate Communications
bogner@gaullyadvisors.com
+49 69 767 578 23