



BOGNER



Feb 08, 2022 11:30 CET

## FIRE+ICE Spring/ Summer 2022

Dune riders on sandboards set the mood for the FIRE+ICE Spring/Summer 2022 collection, connecting slopes to beach in a summerly interpretation of BOGNER's ski DNA. The colors of the dunes inspire the season's palette, which includes rich sand tones and a fiery orange. As always, the collection fuses performance and urban elements, allowing the FIRE+ICE wearer to move seamlessly between favorite outdoor activities and stylish city living.

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*Willy Bogner GmbH & Co. KGaA, based in Munich, is an internationally successful lifestyle company and the leading provider of exclusive sports fashion, luxurious sportswear and designer fashion. The company appears in over 50 countries with the BOGNER (Woman, Man, Sport, Kids) and FIRE+ICE brands as well as licences. The company, which has existed since 1932, is led by Heinz Hackl and Gerrit Schneider, owner is Willy Bogner represented by trustee Arndt Geiwitz. More information: [bogner.com](http://bogner.com).*

## Contacts



**Katharina Hofmann**

Press Contact

Public Relations

[k.hofmann@bogner.com](mailto:k.hofmann@bogner.com)

+49 89 43606 706