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## **Bogner restructures its executive board**

As part of the restructuring process and reorganisation of the responsibilities of the executive board of Willy Bogner GmbH & Co. KGaA, Christian Ender (Chief Sales Officer) and Jon Jarlgaard (Chief Operations Officer) are leaving Bogner by mutual agreement.

The division Operations will not constitute a separate board division in the future; its restructuring details will be announced shortly. The division Sales will after its restructuring still remain a separate board division. The position of the Chief Sales Officer will be reappointed.

Willy Bogner GmbH & Co. KGaA thanks Christian Ender and Jon Jarlgaard for the excellent and successful partnership. Their performance has contributed significantly to the positive development of the autumn/winter preorders.

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Willy Bogner GmbH & Co. KGaA, based in Munich, is an internationally successful lifestyle company and the leading provider of exclusive sport fashion, luxurious sportswear and designer fashion. The company employs over 800 people worldwide and appears in over 50 countries with the Bogner (Woman, Man, Sport, Kids) and Bogner Fire Ice brands as well as licences. The company, which has existed since 1932, is led by CEO Andreas Baumgärtner, while the owner is Willy Bogner, the son of the founder. More information at [bogner.com](http://bogner.com)