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City fever with professional free skier Sierra Quitiquit

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Off the beaten track in the big city – precisely the right challenge for free skier Sierra Quitiquit, who has made adrenalin her trademark. Her greatest passion: fast boards. Most of the time on her skis, with which she conquers the steepest freeride slopes of the world. But also during a skateboard tour through New York, she can fulfill her desire for adventure while testing her favorites from the new Bogner collection.

"Due to the cooperation with Bogner, I understood for the first time that there's no need to separate both my passions: Sports and fashion," says Sierra about the new Bogner Autumn/Winter Collection 2019.

Willy Bogner GmbH & Co. KGaA, based in Munich, is an internationally successful lifestyle company and the leading provider of exclusive sport fashion, luxurious sportswear and designer fashion. The company employs over 800 people worldwide and appears in over 50 countries with the Bogner (Woman, Man, Sport, Kids) and Bogner Fire Ice brands as well as licences. The company, which has existed since 1932, is led by CEO Andreas Baumgärtner, while the owner is Willy Bogner, the son of the founder. More information at bogner.com

Contacts



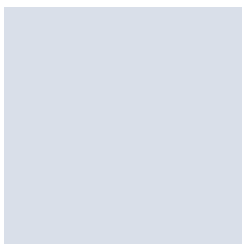
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