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Best of BOGNER Spring/Summer 2021

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For the Spring/Summer 2021 collection, BOGNER travelled to the Algarve in Portugal to set the stage for the BOGNER lifestyle of loose elegance. The dress code for relaxed days: easy blazers, feminine dresses, light down jackets for cooler evenings, all-purpose short jackets and casual trousers in soft colors. Captured by iconic Swiss fashion photographer Hans Feuerer for BOGNER, the collection and campaign remain true to the motto: Athluxury Sports Fashion!

Willy Bogner GmbH & Co. KGaA, based in Munich, is an internationally successful lifestyle company and the leading provider of exclusive sports fashion, luxurious sportswear and designer fashion. The company employs over 800 people worldwide and appears in over 50 countries with the BOGNER (Woman, Man, Sport, Kids) and FIRE+ICE brands as well as licences. The company, which has existed since 1932, is led by Heinz Hackl and Gerrit Schneider, owner is Willy Bogner represented by trustee Arndt Gewitz. More information: www.bogner.com.

Contacts



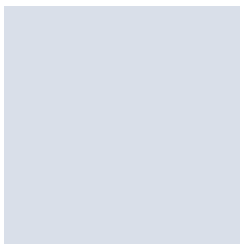
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